Purple Haze carrots

- Purple-colored on the outside, but orange on the inside
- Have a sweet flavor and tender texture
- Usually grow to be about 10-12 inches long
- When cooked, the purple color will begin to fade away
- Named after Jimi Hendrix song, Purple Haze
- Available Mid-July to Mid-November



Kaleidoscope

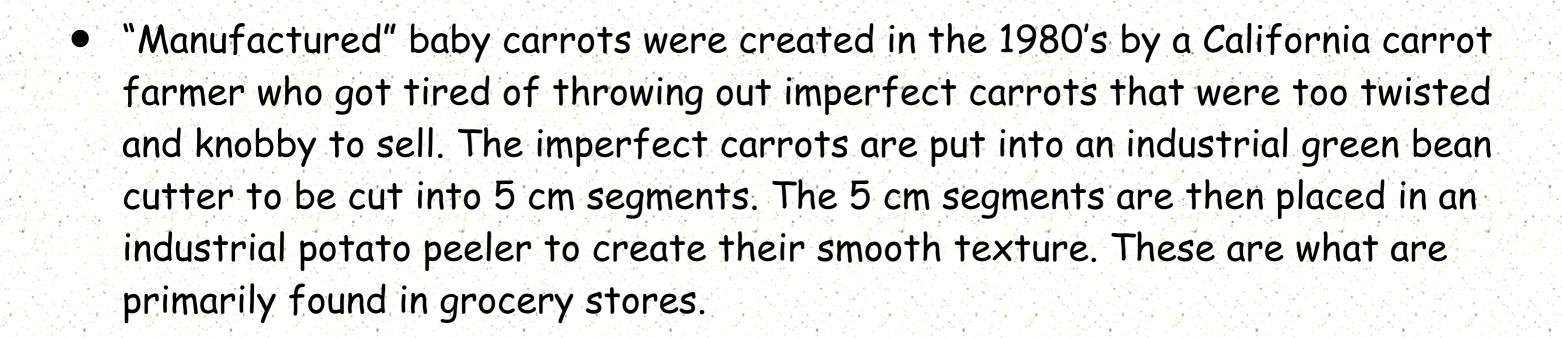
- Not a single variety of carrot, but rather mix or blend of many colored carrots
- Usually consists of bright red, spicy purple, sweet yellow, and crunchy, bright orange varieties



 When planted at the same time, can harvest and put together to create a "kaleidoscope" effect

Baby carrots

- Come in two varieties; "True" and "Manufactured"
- "True" baby carrots are regular carrots that are harvested before the roots reach maturity



Today, baby carrots account for 80% of all carrot sales in the U.S.



Thumbelina carrots

- Are round in shape instead of long and tapering
- Are about the size of a golf ball
- Because they are so small, they are great for growing at home in a pot
- Have a sweeter taste than most other carrot varieties
- Their size and shape makes for a perfect snacking carrot



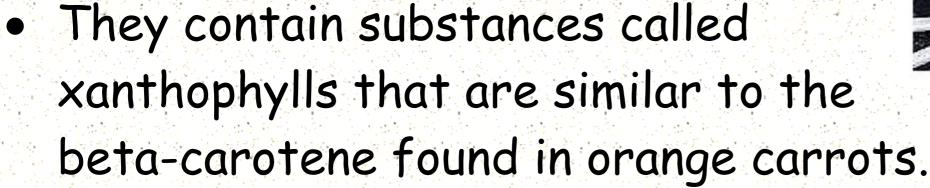
Snow White carrots

- Gets its name from its creamy-white color
- Has a delicious, mild-sweet taste and crisp crunch
- Grow to be about 7-8 inches long
- Are great for eating raw or for cooking
- Many carrots were originally white, but due to newer varieties being bred over the years, the white carrot is now a scarce variety



Yellow carrots

 Just as the name implies, these carrots are yellow in color



• These xanthophylls are important for maintaining good vision

